CORPORATE ALLYSHIP PROGRAM 2025

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"ALL PROFESSIONALS DESERVE TO BE SEEN AND VALUED AS THE WHOLE PEOPLE THEY ARE. FOR LGBTQIA+ LOCAL GOVERNMENT LEADERS, CIVICPRIDE IS THE ORGANIZATION WE ALL NEEDED WHEN WE WERE YOUNGER. IT ENABLES TALENTED INDIVIDUALS WHO HAVE PREVIOUSLY BEEN EXCLUDED FROM CAREER ADVANCEMENT OPPORTUNITIES TO FIND A COMMUNITY THAT WELCOMES, INCLUDES, AND CELEBRATES THEM.

--PAM DAVIS, CO-FOUNDER AND PRESIDENT OF CIVICPRIDE.

CivicPRIDE is a home for for LGBTQIA+ local government professionals. Our mission is to advance inclusive local government by empowering LGBTQIA+ leadership. We are a 501(C)(3) professional association.

To meet our mission, we:

- **P Provide** an inclusive space and networking group for LGBTQIA+ local government professionals and their straight allies.
- **R Recognize** the accomplishments and experiences of LGBTQIA+ local government professionals.
- I Inspire LGBTQIA+ individuals and encourage them to apply to leadership roles in local government.
- **D Diversify** local government organizations by advocating for LGBTQIA+ individuals and their inclusion and advancement in these organizations.
- **E Educate** local government professionals and organizations on creating an inclusive culture for LGBTQIA+ employees and community members.

To join the Corporate Allyship Program, or to learn more, contact Board@Civic-PRIDE.org

Corporate Allyship Program

The Corporate Allyship Program is an intentional space that grows sustaining sponsor relationships to make CivicPRIDE's work possible. Contributions enrich our existing programs and services, support our ability to reach across issue areas and serve broader audiences.

Benefits

- Supporting local government professionals and jurisdictions to create more inclusive communities.
- Brand empowerment with local government professional audiences.
- Connection to mutual support networks with public sector leaders and thought partners.
- Direct consultation with experts in advancing equity, inclusion, and belonging along the dimensions of gender and sexuality.



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Allyship Levels and Benefits

	Ally \$500	Advocate \$1,000	Pride \$2,000	Progress \$5,000
Social Impact & Membership				
Supporting LGBTQ+ professionals in local government and cultivating more inclusive communities	X	Х	X	X
Individual memberships for your employees	2	4	6	10
Brand Empowerment				
Recognition on the CivicPRIDE website and in quarterly newsletter	X	X	Х	Х
Social media highlights			X	X
Co-branded swag		X	X	X
Content, Meetings, & Events				
Prime Sponsor of signature events (e.g. CivicPRIDE Annual Summit, Mixer at International City/County Management Association Annual Conference)				Х
Co-sponsor of signature events (e.g. CivicPRIDE Annual Summit, Mixer at International City/County Management Association Annual Conference)	X	X	X	Х
Priority opportunity for collaboration on content for publication or presentation			X	Х

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